

Technology Intelligence & Performance

Empowering solutions
to help you go beyond.



Designing the Future

Technology has become a key driver for success in all industries, creating new opportunities, having a significant impact on the way companies operate and thus improving business outcomes. At the same time, adopting technology solutions can help businesses achieve their growth potential. In the ever-changing digital environment, which requires readiness and adaptability, we stand by our clients, so that they are able to identify and exploit opportunities in the sector in which they operate.

We are dedicated to our clients' needs, the challenges they face, their expansion ambitions and the broader business context in which they operate. Our executive leaders are approachable, ask powerful questions, listen to your concerns and provide advice, guidance and support throughout the life-cycle of the projects.

Our Team

Our objective is to help our clients adapt in a changing world by redefining the way they are doing business.

To that end, we have brought together a team of 90+ experts, with extensive experience in a multitude of technology fields. Our expertise lies in developing digital strategies, enhancing business operations using AI, creating actionable insights through data, designing hyper personalized customer experiences, driving new ways of working and reinventing productivity with smart automation.

Our client portfolio includes, among others, all Systemic Greek Banks, Insurance, Healthcare Providers, Media Companies, Retail Businesses, Energy & Utility Providers etc.



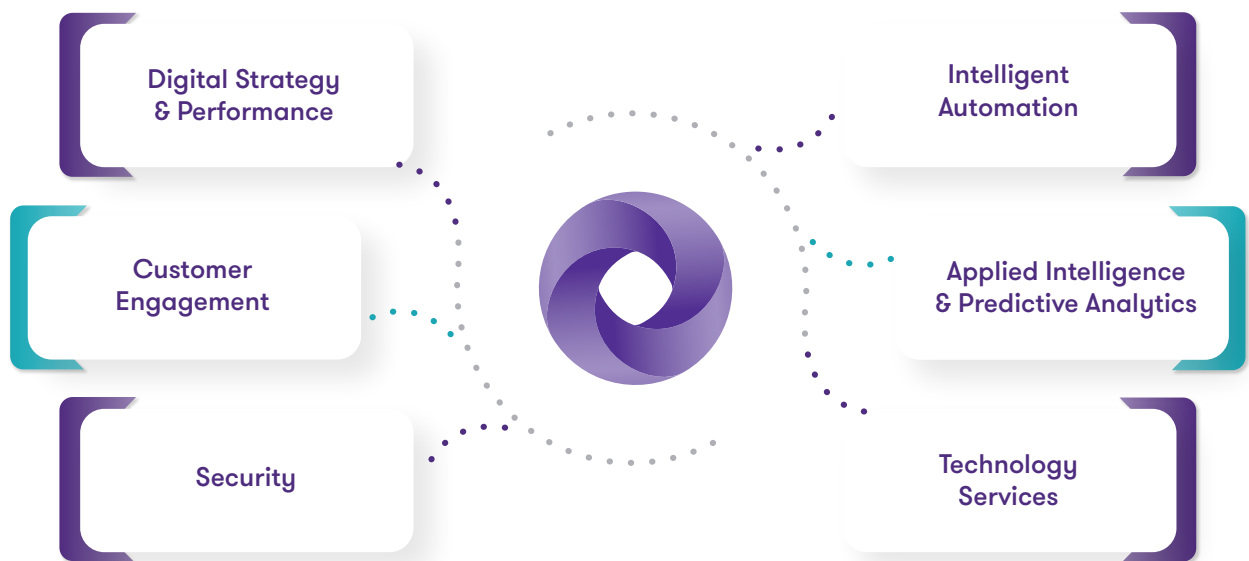
Your Trusted Technology Partner

As Digital Transformation is a crucial factor for the evolution of each business, we act as a Trusted Advisor in Technology, creating value by combining cutting – edge technologies and deliver tailor-made solutions that meet their needs.

Our services range from Strategy Consulting to developing custom software applications and create new paths to success with customer engagement and unified improved customer experience. We support our clients

managing and securing their IT environment but we also improve their ROI with technologies that automate their business processes and create bespoke algorithms to utilize and monetize their data.

Our strong investment in people and constant training ensure that our services are always at a top level and meet our clients' needs in the most paramount way to guarantee successful implementation and digital transition.

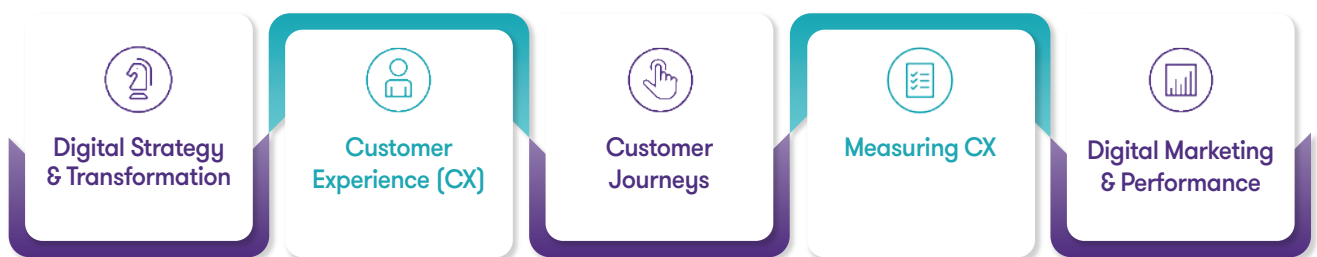


Digital Strategy & Performance

Redefining business in a changing world.

Incorporating new technology into your business can be a great opportunity for growth. Technology is undoubtedly designed to produce certain business outcomes, but due to its ambiguous nature, technology can produce unforeseen outcomes, if you have not created a detailed plan beforehand. Any digital transformation strategy should be geared towards addressing a specific need and choosing the right solution.

The key is to open your mind to the full range of technology choices, pick the smartest fit and achieve performance excellence. The most successful journeys start with knowing where you are and where you want to go, and then deciding how you want to get there.



Customer Engagement

Building loyalty through customer intimacy.

Engagement occurs through satisfaction, loyalty and excitement about a brand. Organizations who engage customers to the point where they are moved to behavioral change do so by exploring opportunities for emotional connections through ongoing, consistently positive experiences. When a company engages customers with brand, they

feel connected emotionally and excited about its products and services.

Our services will assist you in interacting with your customers through a variety of channels and in strengthening your relationship with them.



Security

Keeping your business safe.

Security is becoming a major discussion point in every business as the possibilities of intrusion are increasing day by day. Moreover, the security threats are getting more sophisticated, less visible and less predictable than in the recent past. Potential violators deploy superior means and methods, which may make existing security systems and processes obsolete at minimum time from the security systems implementation.

Having the Audit in our DNA, our Security team has developed a series of value-add services that cover the spectrum of IT Security framework. We enable informed risk-based decisions and threat management via critical information analysis but at the same time we are using cutting-edge technology to elevate Cyber Security capability, fortify assets and provide actionable intelligence and guidance throughout the field of IT Security.



Intelligent Automation

Intelligent Automation as a game changer.

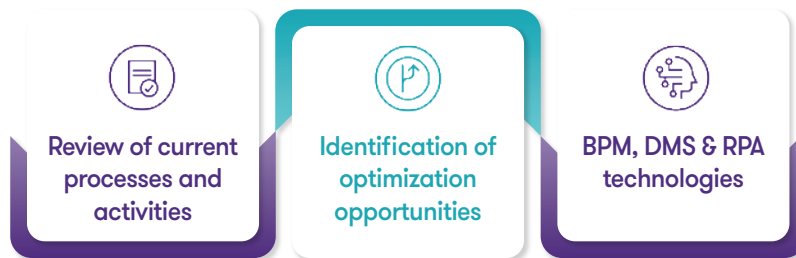
Automation is critical to organizations' ability to compete and survive in the years ahead. To be successful, businesses need to incorporate automation into their business processes, facilitating repetitive and boring task performed by humans using a virtual workforce.

We can support you in redefining your business processes landscape through Business Analytics, Smart Automation and

RPA, driving new ways of working and reinventing productivity.

Vertical offerings

- 🌀 Finance
- 🌀 Supply Chain
- 🌀 Logistics
- 🌀 Human Resources



Applied Intelligence & Predictive Analytics

Your data is your currency.

The abundant amount of data available today has the power to fundamentally change companies and their business models. The complex business contexts and big data present a formidable challenge to managers. This increasing importance of data poses a great challenge to businesses regarding the processing, intelligent evaluation and usage of this rising flood of data.

AI powered by machine learning algorithms, are effective in processing large scale & unstructured data in real time, generating

accurate predictions that help organizations extract valuable business insights and become data-driven.

We can help you deliver the tailored service customers expect across channels with AI enabled experiences assisting businesses develop decision-support capabilities covering all aspects of business operations, predict customers' behavioral patterns, and perform holistic market analysis including including brand positioning and competitive analysis.



Technology Services

Technology is in our core.

Technologies are evolving at a rapid pace and elements like Cloud, Software Defined Applications, IoT and many more, completely changing the business landscape and introducing features that should be used to their full extent. At the same time, they introduce additional requirements and complexity in their management procedure and thus specialized consultants are required to ensure a successful transition to the Digital Transformation journey.

Our expertise and commitment to a successful project implementation leads to an ever-evolving training for our staff as well as industry specialization in various solutions and applications. The range of services can be extended from planning and strategy to migration and project management and support.



What defines our unparalleled edge

Grant Thornton Greece is a leading provider of audit, tax and advisory services. With our presence in 4 cities in Greece and the headcount exceeding 1,000 people, we apply strong technical expertise and extensive experience to ensure that our clients receive a truly different experience. We offer an integrated approach, focusing on our clients' needs, draw on the knowledge arising from our local insight and understanding, combined with our global presence.

Through our promise “**Go Beyond. Move forward together**”, we positively shape tomorrow together, we move together into the new era and we stand by our people, our society, our clients and our partners, at every step. We redefine the way the

businesses operate and go beyond the “business as usual” concept.

We're a network of independent assurance, tax and advisory firms, made up of 62,000+ people in over 140 countries. And we're here to make business more personal and build trust in to every result.

For more than 100 years, we have helped dynamic Organizations realise their strategic ambitions. Whether you're looking to finance growth, manage risk and regulation, optimise your operations or realise stakeholder value, we can help you.

We've got scale, combined with local market understanding. That means we're everywhere you are, as well as where you want to be.

A dedicated team of experts



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